

PRODUCT BRIEF

AT&T Connect™

Unlimited Conferencing for the Enterprise

AT&T Connect combines voice, Web and video conferencing into a single product that allows you to deliver unlimited conferencing and collaboration to everyone in your company. Designed for the unique needs of mid- to large-sized enterprises, AT&T Connect differs from other conferencing products by transforming voice, Web and video conferencing from multiple point tools into a single, core collaboration application that can be used in an unlimited fashion by everyone in your company, just like email. Only AT&T Connect harnesses the quality and geographic reach of AT&T's global IP network and networking services.

The Best Solution for Your Enterprise

Only AT&T Connect delivers:

- **Unlimited Conferencing**
 - Unlimited minutes, users, concurrency
 - Broadest functionality brings value to all departments
- **Enterprise-Class Technology**
 - Unmatched scalability, reliability, security
 - Advanced integration
- **Native to the Network Solution**
 - Tight integration with AT&T's global MPLS network for unsurpassed quality
 - Unique hybrid on-premise / hosted solution

AT&T Connect™ - Unlimited Conferencing for the Enterprise

Voice Conferencing **Web Conferencing**

Enterprise Conferencing
AT&T Connect™

Traditional Telephone **Meetings** **Virtual Training**

Computer/IP Phone **Seminars** **All Hands**

AT&T Connect™ transforms conferencing into an enterprise-wide core business application like email:

- Unlimited Conferencing**
 - Unlimited Usage: users, minutes, concurrency
 - Unlimited Access: phone, mobile, PC simultaneously
 - Unlimited Applications: for all lines of business
- Enterprise-class Solution**
 - Secure, reliable, scalable
 - Rich integration
 - Full range of services
- Native to the Network**
 - Integration with leading global MPLS and wireless networks for highest end-to-end quality
 - Hybrid deployment: secure linkage of on-premise components with hosted service: overflow, failover, cost reduction
 - Single enterprise standard for conferencing & collaboration

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Page 1

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AT&T Connect integrates six conferencing capabilities into one product that meets all of your business needs.

- Voice Conferences
- Web Meetings
- Virtual Training
- Web Seminars
- Webcasts
- On-Demand Recordings

Selected Features

Voice Conferencing

- Reservationless and scheduled conferences
- DTMF functionality (mute, unmute, participant count, lock/unlock event, raise hand, etc.)
- myAT&T – desktop launchpad to your own personal meeting room for reservationless voice conferences
- Conference call recording and editing
- Reporting (usage, tracking, CDR, etc.)
- Access from any device: telephone, mobile, IP phone, PC
- Seamless escalation from voice-only to web conferencing

Web Conferencing and Collaboration

- Application sharing
- Shared whiteboard
- Web tours with annotation
- Integrated video conferencing
- On-the-fly polling
- MS PowerPoint support, with builds and transitions
- Public and private chat
- Emoticons, raise hand and step out indicators
- Access from any device: telephone, mobile, IP phone, PC
- Integrated TDM/VoIP Audio
- Personal, secure meeting room for every employee

Virtual Training, Web Seminars, Webcasts

- Multiple moderators/co-moderators
- Pre-set and on-the-fly testing, including yes/no, multiple choice and free text
- Syllabus/learning objects
- Sections/breakout groups
- Attendance tracking/recording
- Self-exercise mode (for lab work)
- Over-the-shoulder (for individual 1:1 help, demonstrations)
- Create and edit on-demand recordings

Event Management

- Pre-scheduled, reoccurring and always available personal meeting rooms
- Event/meeting scheduling, registration, and tracking
- User management (individual and group) and user list import/export
- Event recording/editing (local or server-based) available immediately after the event to registered users

System Security

- Behind the firewall operation
- No content is left behind – client and server side
- Zero footprint browser-based AJAX client
- End-to-end SSL encryption
- Reverse proxy, single sign-on and LDAP authentication for both PC and phone participants
- Support for closed events, limited only to invited and authenticated participants
- Visual event monitoring, expel unwanted participants

Enterprise Integration

- Deep integration with Microsoft Outlook and Lotus Notes for scheduling and joining all meetings and events
- Integration with business applications, portals, content management, ERP, LMS and virtual team rooms
- Secure integration with directory services (Active Directory and others), single sign-on and reverse proxy gateways
- Integration with your voice infrastructure, including legacy PBXs, Call Managers and IP telephony devices
- Open, published APIs

Reference

1. Tom Austin, Gartner publication ID # G00131005, "The Workplace Application Classification Framework," October 4, 2005